



FORT AIR PARTNERSHIP

*We Monitor the Air You Breathe*

Vision 2030

**Action Plan Summary**

October, 2018

## INTRODUCTION

In May 2017, Fort Air Partnership (FAP) embarked on a process to create a blueprint for the organization's future growth and development in keeping with our mission, which is to monitor and report on ambient air quality. In addition to internal deliberations and an environmental scan, we reached out to our stakeholders (including public, government and industry) to solicit their thoughts, ideas and suggestions. In May 2018, FAP published a [What We Heard](#) report which provided a summary of the external input we gathered.

The FAP Board has spent the past few months considering all input through a number of lenses such as feasibility, desirability, funding and other factors. This document details new, modified or enhanced initiatives and services that FAP will pursue over the course of the next several years. However, any significant changes to FAP's activities and services, as outlined in this action plan, will be contingent on acquiring sufficient and sustainable funding for development and operational support.

FAP is pursuing the implementation of a number of recommendations made by stakeholders as listed in the action plan summary below. Other recommendations are not being pursued in the foreseeable future, mainly those that would require substantial resources that FAP currently does not have or would have difficulty acquiring. Other recommendations were outside of our mandate or jurisdiction. However, recommendations not included in this action plan will be revisited periodically to determine if inclusion in future plans would be appropriate.

If you have any questions about this Vision 2030 action plan, please [email us](#) or call toll free 1-800-718-0471.

## ACTION PLAN

While this Vision 2030 Action Plan is a long term plan, we have already implemented, or will soon implement, a number of measures. Other measures will take more time to research and plan how they can be implemented effectively.

### **1. Increase availability of FAP information and fill information gaps**

Strategies:

- Complement on-line content with increased print material, particularly with regards to the Air Quality Health Index (AQHI). This will fill a gap that exists in smaller rural communities with significant senior populations.
- Increase the use of other organizations' communication channels, such as social media, websites and newsletters. This will broaden FAP's ability to provide information and outreach to more stakeholders.
- Provide easy access to external air quality resources such as the provincial AQHI app and Air Data Warehouse and produce additional information about air quality topics of public interest. This fills information gaps and supports FAP's goal to be a one stop information source regarding air quality.
- Improve FAP's live data web tool so it is more user-friendly. This adds clarity and understanding to the information provided by FAP's continuous air monitoring stations.

- Produce a summary report on long-term air quality comparisons and trends. This report will show how local air quality has changed over time.
- Share development costs and partner on program delivery with like-minded organizations such as the Alberta Airsheds Council. This will enable FAP to enhance education and outreach at less cost.

## **2. Broaden access to FAP’s programs, services and expertise.**

Strategies:

- Align municipal boundaries where it makes sense for air quality monitoring and issues management. This would enable whole Counties to be included in FAP’s Airshed and provide, in some cases, air quality monitoring where none currently exists.
- Make FAP services and expertise (beyond its existing role) available to external organizations for a fee that is at least cost-recovery. While any request would be assessed on a case-by-case basis, it provides access to air quality monitoring services and expertise that may not be easily available elsewhere.
- Acquire additional funding available to FAP. Obtaining additional revenue from grants and other sources will provide opportunities for FAP to enhance its programs and services.

## **3. Enhance opportunities for public involvement**

Strategy:

- Provide involvement opportunities for the public beyond membership on the FAP Board or its committees. Public input is valuable and important to FAP and stakeholders indicated less formal ways of being involved with FAP would be of interest to them.

## **EVALUATION**

FAP already has a number of evaluative tools in place that will be used to measure the impact and value of Action Plan strategies once they are implemented. Strategy impact assessments will form part of the Board’s regular review of this plan, and the plan will be modified as required.