



## Fort Air Partnership Fresh Air Experience Contest May 7-31, 2018

To raise awareness and understanding of our work, Fort Air Partnership is sponsoring a fun contest in May that encourages people to participate in a local fresh air experience. For a chance to win, take a selfie while enjoying a "Fresh Air Experience" in places like parks, trail systems, sports fields, or dog parks within FAP's airshed and submit it to <a href="https://our Facebook.page">our Facebook page</a>. One winner will be chosen plus honorable mentions.

## **Contest Rules**

- 1. No purchase necessary.
- 2. Contest entrants can be of any age but if the contest entrant is not 18 years of age, their entry must be accompanied by parent or guardian consent.
- 3. Contest entrants must be a permanent resident within the Fort Air Partnership (FAP) Airshed. All contest winners may be required to show proof of permanent address.
- 4. To be eligible, contest entrants must submit a digital selfie photograph that shows the entrant in the photo enjoying a "fresh air experience" within the <u>FAP Airshed</u>. Selfie photographs can include more than one person, but with only one contest entrant entering the photo. Selfie photographs can also be taken by another person if the photograph appears in a style similar to a selfie. (Fort Air Partnership takes no responsibility for the uploading of photographs).
- 5. Contest entrants are encouraged to enter the contest as many times as they like between May 7 31, 2018. If a contest entrant enters the contest more than once, each entry must depict the entrant enjoying a different fresh air experience within the FAP Airshed.
- 6. The contest entrant is required to submit their full name, phone number, email and location of where the photograph was taken.
- 7. By submitting a photo, the contest entrant is consenting for the photograph, their first name, and the location of the photograph to be used on Fort Air Partnership communications channels.
- 8. Contest winners will be chosen randomly. Any winning photo must meet the following criteria:
  - 1. Have a reasonable quality
  - 2. Have a natural look (no use of software or other tools to improve the photograph)
  - 3. Be of a selfie nature
  - 4. Be an outdoor location
  - 5. Be taken within the FAP airshed
- 9. All contest winners may be required to show proof of age. If not 18 years of age or older, the prize must be accepted by the parent or guardian.
- 10. All contest winners must provide personal consent for their winning photograph, name, and general location (municipality) to be used on all or any of the FAP communications channels, without further review or compensation.
- 11. Prior to receiving a prize, the prize winner shall sign a standard release and liability waiver absolving FAP of all its obligations under the contest and accepting the prize as awarded as full and final satisfaction of all items owed by FAP.

Email Godfrey Huybregts at <u>Godfrey.huybregts@fortairmail.org</u> with any questions regarding the contest rules.